

Pristine CFA® Training : Expert Guidance, Complete Preparation

About the CFA® Program

- CFA® Exam is offered by CFA Institute, USA; it is the most recognized global designation for finance professional in the world.
- The CFA® Program consists of three levels of exams. The Level I exam is offered in June and December. The Level II and III exams are only offered in June.
- **Minimum Eligibility Criteria:** Please refer to the following link for complete details <http://www.cfainstitute.org/cfaprogram/register/index.html>
- **Career Opportunities:** A certified CFA® have requirements with Investment Banks, Commercial Banks, Asset Management Firms, Insurance Companies, Securities Regulators, Hedge Funds, Financial Institutions, Universities, Credit Rating Firms etc.
- For more details about the CFA Exam, log on to www.cfainstitute.org

Pristine Credentials

- Established in 2007, Pristine has trained more than 4000+ finance professionals for International Designations like CFA®, FRM®, PRM® and other certifications
- Experience of 4 years in providing trainings for CFA® Exam
- Conducted more than 30 courses for CFA® Level I trainings in Delhi, Mumbai Bangalore, Chennai, Hyderabad, Kolkata and through Online Classes
- Pristine has been founded by IIT/IIM professionals with experience in investment banking and risk management from companies like Goldman Sachs, Standard Chartered, CRISIL, State Bank of India and Accenture

Course Objective

- Prepare candidates for for CFA® Lev I & Lev II Exam to be conducted in Dec 2011

Program Highlights

- 100 hrs - 18 days classroom training over 2 months/4 months.
- 2 days Revision classes - * Past year paper discussion and revision of important topics
- 2 Mock Tests for Lev I & I Mock Test for Lev II (in Nov 2011) with complete individual score and feedback
- Additional Online quizzes 2500 + questions for Lev I and 500+ questions for Lev II.
- Free online Videos on difficult Topics, Solved Examples & Practice Exercises
- Free Visualized Formula Charts to all the participants.
- Faculty - CFA® Certified, professionals with significant experience in finance industry and educational background of IIT/IIM's
- Revision Classes, Online Forums and formation of study groups for better doubt solving
- Placement Support, Free Online Test Series and Mock Tests to all the participants.

Fees

- CFA® Level-I training fee of INR 17,950 and USD 695 for foreign online students.
- CFA® Level-II training fee of INR 16,950 and USD 595 for foreign online students.
- 10% and 20% discount for a group of 3 and group of 5 or more participants respectively.
- Scholarship for meritorious students
- **Early Bird Discount of 10% on registrations before 18th Aug**

....As promised, the faculty was indeed ex-IIT's and IIM's grads... The focus of Pristine is on clearing/clarifying concepts and solving relevant questions. They are able to do it efficiently because they have excellent teachers.

Anuj Agarwal, Manager
Shree Durga Capital, India

Testimonials

Pristine has been useful in providing me the right direction for preparation of CFA® exam. It gave disciplined approach to my preparation. Sessions on FSA and QA has been good and helped me clear my concepts on these subjects. This was very useful since FSA carries maximum weightage in CFA® exams

Nidhi Bhai
Manager, Karvy, India

Initially, I was sceptical of the online classes conducted by Pristine. After completing the training I can say they were as good as any classroom training. The IT tools used by Pristine are very reliable and user friendly. I would strongly recommend online classes by Pristine because they are excellent and they save a lot of time and energy spent in traveling

Jasleen Kaur,
Engineer, Gemalto, Singapore

Registrations Open

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Even though our immediate target would be to help the participants to pass the CFA® Level I and Level II exam, we believe that our teaching methodology would prepare our participants to practically apply theoretical concepts and be a better fit in the investment banking industry. CFA Institute recommends 250-400 hours of preparation time per exam level. Pristine has designed exam-focused classroom training & comprehensive reading material to supplement the CFA Program Curriculum provided by CFA Institute.

- Pristine CFA® Lev I & Lev II (150 Hrs) Comprehensive Trainings in Mumbai, Delhi, Kolkata, Chennai, Hyderabad, Bangalore and Online Classes

- Training classes conducted on the weekends at central locations.
- Well equipped classrooms with projector and white-board
- Complete coverage of the curriculum provided by CFA Institute
- Training timings: Saturdays 2 to 7.30 pm and Sundays 10 am to 3.30 pm
- Online classes - Saturdays 18:00 hrs - 22:00 hrs, Sundays 18:00 hrs - 22:00 hrs (GMT +530)
- Online classes conducted through Citrix GoToMeeting web-conferencing tool
- Please create free account at www.edupristine.com for a free course demo

Participants' background

Pristine Careers, has had participants from various organizations like - Bank of America, HDFC Bank, ICICI Bank, BARCLAYS, CitiGroup, HSBC, Credit Suisse, ISB, Infosys, JP-Morgan, GE, KPMG, Morgan Stanley, BNP Paribas, Deutsche bank, Financial Technologies, Irevna, Merrill Lynch, NMIMS, Oracle, PWC, SBI, Securities Exchange Board of India, UBS, Standard-Chartered Bank, TCS, IIT Bombay, IIT Delhi, DCE, WNS, Reserve Bank of India, Nomura, Fidelity, CRISIL and many others.

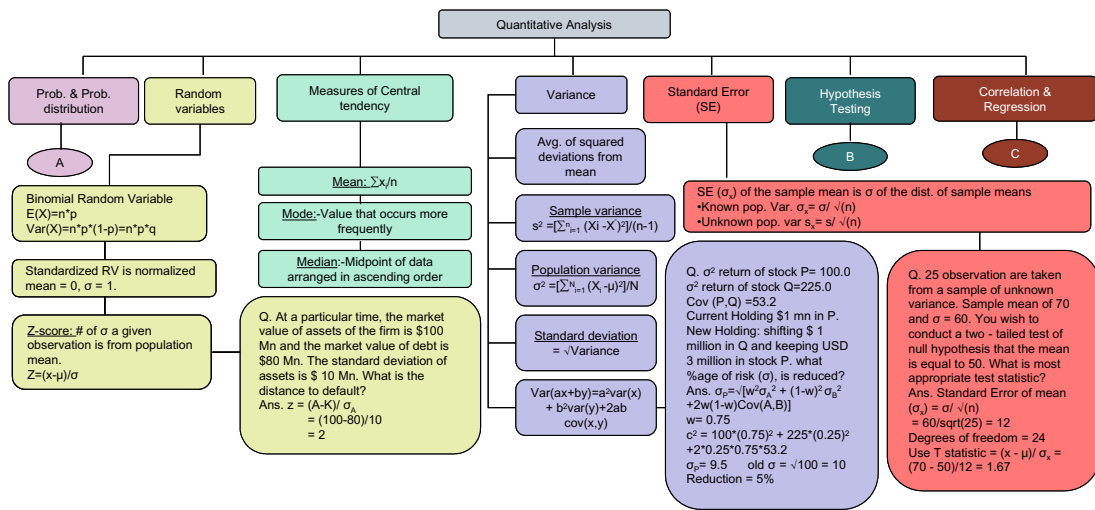
A must for complete preparation

- A unique product, which visually represents all concepts, formulas and its application in charts
- Wonderful for remembering all the formulae in a structured manner
- Covers the entire syllabus in A4 size glossy posters with more than 30 flowcharts which can be put at your study place
- Available for INR 500/- including taxes, and USD 50/- for payments outside India
- Courier charges extra for shipments outside India

Schedule

- CFA Level - I**
- Mumbai** - 23rd July Sunday only; 3rd Sep-Sat/Sun; Khar Education Society, Khar(W)
 - Bangalore** - 5th Jun- St Joseph College, Brigade Road.
 - Chennai** - 3rd July - AEC Business Academy, T.Nagar
 - Hyderabad** - 26th-Jun PIIM, Banjara Hills
 - Delhi** - 29th May - Malviya Smriti Bhawan, ITO, New Delhi (Near Pragati Maidan Metro Station)
 - Pune** - 5th June - Model Colony, SCDL
 - Online** - 17th July

- CFA Level - II**
- Mumbai** - 23rd Oct



CFA® Level I

Quantitative Analysis

- Time Value of Money
- Discounted Cash Flow Applications
- Statistical Concepts and Market return
- Probability Concepts

Economic

- Common Probability Distribution
- Sampling and Estimations
- Hypothesis Testing
- Technical Analysis

Finance Reporting and Analysis

- Market Structure and Macroeconomic Analysis

- Financial Statement Analysis: An Introduction
- Financial Reporting Mechanics
- Financial Reporting Standards

- Understanding the Income Statement, Balance Sheet, Cash Flow System

- Inventories, Long Lived Assets, Income Taxes
- Long Term Liabilities and Leases

- Financial Analysis Techniques
- Financial Reporting Qualities: Red Flags and Accounting warning Signs
- International Standards Convergence

Monetary and Fiscal Economic

- Money, the price Level and Inflation
- U.S Inflation, Unemployment and Business Cycles
- Fiscal Policy
- Monetary Policy
- An Overview of Central Banks

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

Corporate Finance

- Capital Budgeting
- Cost of Capital
- Working Capital Management
- Financial Statement Analysis

Portfolio Management

- The Asset Allocation Decision
- An Introduction to Portfolio Management
- An Introduction to Asset Pricing Models

Equity Investments

- Organization and Functioning of Securities Markets
- Security- Market Indexes
- Efficient Capital Markets

Fixed Income and Alternative Investments

- An Introduction to Security Valuation
- Industry Analysis
- Company Analysis and Stock Valuation
- Introduction to Price Multiples

- Features of Debt Securities
- Risks Associated with Investing in Bonds
- Overview of Bond Sectors and Instruments

- Introduction to the Valuation of Debt Securities
- Yield measures, Spot Rates and Forward Rates
- Introduction to the Measurement of Interest Risk Rate
- Understanding Yield Spreads

- Alternative Investments
- Investing in Commodities

Derivatives

- Derivative Markets and Instruments
- Forward, Future, Market, Option, Swap
- Risk Management Applications of Option Strategies

Ethical and Professional Standards

- Code of Ethics and Professional Standards
- Guidance for Standards 1-8
- Introduction to Global Investment Performance Standards

Tests and Revision

- Topic-wise doubt-clearing session
- Practice exams

CFA® Level II

Quantitative methods for valuation

- Correlation and Regression
- Multiple Regression and Issues in Regression Analysis
- Time-Series Analysis

Portfolio management

- Portfolio Concepts
- International Asset Pricing
- The Theory of Active Portfolio

Corporate Finance

- Capital Budgeting
- Capital Structure and Leverage
- Dividends and Dividend Policy
- Corporate Governance
- Mergers and Acquisitions

Economics for valuation

- Economic Growth
- Regulation and Antitrust Policy
- Trading with the World
- Measuring Economic Activity
- The Exchange Rate and the Balance of Payments
- Foreign Exchange Parity Relations

Finance Reporting and Analysis

- Intercorporate Investments
- Employee Compensation
- Multinational Operations
- Evaluating Financial Reporting Quality
- Integration of Financial Statement Analysis Techniques

Test

- Mock - Test as CFA standard pattern.

Equity valuation and investments

- TValuation: Applications and Processes
- Markets and Instruments
- Return Concepts
- The Five Competitive Forces that Shape Strategy
- Industry Analysis
- Valuation in Emerging Markets
- Discounted Dividend Valuation
- Free Cash Flow Valuation
- Market-Based Valuation
- Residual Income Valuation
- Private Company Valuation

Fixed Income
FIXED INCOME:
Valuation Concepts

- General Principles of Credit Analysis
- The Liquidity Conundrum
- Term Structure and Volatility of Interest Rates
- Valuing Bonds with Embedded Options

FIXED INCOME:
Structured Securities

- Mortgage-Backed Sector of the Bond Market
- Asset-Backed Sector of the Bond Market
- Valuing Mortgage-Backed and Asset-Backed Securities

Derivative

- Forward Markets and Contracts
- Futures Markets and Contracts
- Option Markets and Contracts

- Swap Markets and Contracts
- Interest Rate Derivative Instrument

Alternative Investment
Alternative asset valuation

- Investment Analysis
- Income Property Analysis and Appraisal
- Private Equity Valuation
- Investing in Commodities
- Evaluating the Performance of Your Hedge Funds

Ethics

- Ethical and professional standards, Ethical and Professional standards: Application

Level I Completed

Level II Completed

Pristine has the best faculty for preparation of the CFA® exam. We have different experts for different areas and all our faculty are experienced working professionals. Our instructors bring the practical knowledge along with the depth of theory. We have a pool of more than 50 working professionals who teach our courses. The majority of the professionals are IIT/IIM and have passed different levels of CFA® exams. An indicative list of our instructors is given below-

Mr. Jain - MBA (Gold Medalist, NMIMS), CFA, FRM – working as a credit analyst for a leading private sector bank. Awarded as best credit analyst for the bank. Expert in the domain of credit and operational risk management. Has been actively providing training to various MBA colleges for many years.

Mr. Khurana - B.Com, CFA – Head of the research wing of a large global brokerage house. Have been extensively involved with the training and education across financial institutes and corporate. Active member of CFA® association, Mumbai chapter.

Mr. Kumar - B.Tech (IIT), MBA (IIM), CFA - Worked for more than 4 years in Investment Banking and Private Equity. Provided in house training on financial modeling.

Mr. Raju - Raju has worked with KPMG and as an equity investment analyst for a hedge fund. He had done his MBA from IIM Calcutta and his B. Tech from IIT Bombay. He is also a CFA® Level III exam candidate.

Mr. Prabhat - B.Tech (IIT), MBA (IIM) - Six years of experience in the area of Investment Banking and Risk Management. Worked in senior management positions in Investment Banking in Standard Chartered and CRISIL. Co-authored articles on finance and banking in national daily Hindu Business Line. Widely acknowledged faculty for risk management and author of highly read paper on BASEL – II.

Mr. Shah - BBA, MBA (IIM) - Eight years of work experience in the area of Investment Banking and corporate lending. Worked with one of the largest investment banking firm in the world and. Successfully conducted many training sessions for CFA®, FRM and PRM Certification. Authored several articles and published research papers in the area of Finance.

www.edupristine.com

Pristine

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(Candidates from outside India can mail us at info@edupristine.com for a free demo)

Payment Details

You can pay through Paypal , Cheque, Demand Draft or Net Banking Transfer to following account-Paypal:
Create an account with www.paypal.com & make payment to Pristine at paypal@edupristine.com

Name of the Account:	Neev Knowledge Management Pvt. Ltd.
Type of Account:	Current Account
Account No:	00602560008449
RTGS/ NEFT IFSC Code:	HDFC0000060
Swift Code:	HDFCINBB
Routing Number/ Sort Code:	021000021
Branch Address:	Manekji Wadia Bldg, Ground Floor, Nanik Motwani Marg, Fort Mumbai, INDIA, PIN - 400 023

Address for Courier: 925,Corporate Avenue, Sonawala Road, Goregaon (East)-Mumbai, INDIA, PIN - 400 063

(Don't forget to email your transaction details to info@edupristine.com)